

PANDORA'S TRUNK PRESENTS CABARET DE(CON)STRUCTIV

Storytime Fashion Runway Showcase and Sale

Saturday, November 22nd 2008

Sponsorship Package



Climate Theatre, San Francisco
Saturday, November 22nd
1-5pm; floor show at 2:30 & 4:00
pandorastrunk.com

Free admission
Live cabaret fashion performance
Live music
Indie design showcase and sale
Refreshments

Pandora's Trunk is proud to announce its first complete stage show! Cabaret De(con)structiv is pioneering even for the notoriously innovative world of indie fashion - it's a runway show that tells a story, using each designer's work as an element of the narrative. On November 22nd Pandora's Trunk is going to open, letting out the fable *Where Clothes Come From*. Drag performers and captured princesses mix with bad banker men and jeweled birds, set to live viola and saw music. De(con)structiv is a fashion show turned on its head, a costumed storytime in cabaret style. Audience members will be able to check out this fully produced stage show, then meet and greet with the clothing and costume geniuses behind it all. Attendees can buy the fashions that they see onstage off the rack, fresh from each designer's hot little hands.

Pandora's Trunk is an indie arts collective that began with an underground fashion sale in a San Francisco warehouse in March of 2006. This group has always stood for the freshest indie arts from bay area steel-and-lace guerilla designers of all stripes. San Francisco is making a name for itself internationally as a home for eco-friendly fashion, and the designers of Pandora's Trunk are pleased to showcase their most re-stylee pieces. Cabaret De(con)structiv represents a sneak peek of the stage show Pandora's Trunk will be presenting at Brava's huge restored vaudeville theater in the Mission District on December 4th.

pandorastrunk.com
pandorastrunk@gmail.com

415 252 9037

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Pandora's Trunk is seeking promotional and product partnerships for Cabaret De(con)structiv on November 22nd (as well as for December 4th's evening show). Of special interest are green and sustainable businesses and craft food and drink producers, as well as urban arts and style promoters and entertainment companies.

Pandora's audience is primarily 24-38 year old young urbanites, both male and female: software developers, nonprofit workers and administrators, arts and entertainment professionals, civic professionals, students, and engineers. They have always shown a great interest in organic and sustainable food and goods as well as eco-friendly practice in general. Other areas of interest to this audience are hip and cutting-edge art, design, music, and lifestyles. We expect 150-200 of our style loyalists to move through Climate Theatre during the course of the event. The event is promoted all over the greater bay area through traditional print publications, online event listing services and websites, social networking websites and services, a direct email list, and an email campaign spanning targeted event lists across demographics. In the days leading up to the event we experience heavily increased web traffic.

Sponsorship levels and benefits:

\$200 cash or in-kind product or service

Sentence mention on Pandora's Trunk website

Thank you as part of stage show

\$500 cash or in-kind product or service

Logo & sentence mention on Pandora's Trunk website

Thank you as part of stage show

Banner as part of stage show (sponsor provided)

\$800 cash or in-kind product or service

Paragraph mention & logo on Pandora's Trunk website

Mention in email blasts and web promotional text

Thank you as part of stage show

Banner as part of stage show (sponsor provided)

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